

Avondale Community Partnership & Investment Capacity Building Grants Request for Proposal: General Fund

Release Date: November 11, 2019

Due Date: January 24, 2020

In order to measurably improve the health of local children and reduce disparities in Avondale, Cincinnati Children's and the Avondale Community have formed a partnership that creates a foundation and framework for collaboration. The purpose is to guide efforts in improving child health, well-being and neighborhood health that is based on best practices and aligned with the strategic goals of Cincinnati Children's and the Avondale Community. Through this framework, Cincinnati Children's will continue to intensify our community investment, support and partnership over a five year period (June 2016-July 2021).

Part of this partnership includes investing in capacity building for nonprofits working to improve child and community health in Avondale. Capacity building improves efficiency and effectiveness of programs already working to advance outcomes in the following areas:

- Ensuring Children Have a Primary Care and a Medical Home in order to ensure Healthy Minds and Bodies (Thrive by Five)
- Reducing Infant Mortality and Preterm Births
- Improving Early Literacy, School Readiness and Third Grade Reading
- Keeping Kids Well, Healthy and Out of the Hospital (Reduce Inpatient Bed Days)
- Addressing Social Determinants of Health (Housing, Employment/Income, Parenting)

Organizations can apply for general capacity building fund grants up to \$15,000.

Organizations applying for funds are encouraged to review and incorporate best practices into their proposals by researching and learning about other successful models for capacity building. Preference is given to proposals that are responsive to the RFP. ***Proposals will be evaluated on the potential to build measurable capacity and make impact in the Avondale Community. Grants that address community needs, collaborate with other organizations, and that match or leverage funds will be prioritized.***

Examples of capacity building proposals appropriate for these funds include activities that:

- Improve effectiveness and efficiency of current programs
- Evaluate and measure and continuously improve an existing program
- Scale, maximize and further leverage current assets and resources
- Implement quality improvement and improvement science to better deliver services to target population
- Enhance strategic and sustainability planning to work towards organizational goals
- Strengthen leadership and governance resulting in measurable impact

All funding requests should include measurable goals and outcomes. Eligible organizations include nonprofit and tax exempt organizations with an established track record of serving Avondale residents. Competitive applications should include a proposal that addresses community needs, is based on evidenced-based practices, improves efficiency and effectiveness, and directly impacts Avondale residents. ***Previously funded organizations may be evaluated based on funding priorities, the progress and impact of their previously funded project, and Community needs.***

Capacity building funds cannot be used for operating support, salaries, office equipment or indirect costs. Given the focus on capacity building, preference will be given to proposals that strengthen or innovate existing programs. Incomplete applications will not be reviewed.

Funding proposals are due by 5pm EST on January 24, 2020 and should be submitted by email to communityrelations@cchmc.org. Should you have any questions about applying for capacity buildings funds as we partner to improve child and community health in Avondale, please contact Sarah Soule at Sarah.Soule@cchmc.org or 513-636-5649. Please forward the Capacity Building RFP and proposal to other organizations that may be interested in applying for funds.

Avondale Partnership Capacity Building Grant – FAQs

Who is eligible for Avondale Partnership Capacity Building Grants?

Eligible organizations include nonprofit, faith-based and school-based organizations and other public entities with an established track record of serving Avondale residents. Competitive applications should include a proposal that is based on evidenced-based practices, improves efficiency and effectiveness, and directly impacts Avondale residents (Application Section IV). Preference is given to proposals that demonstrate a spirit of collaboration with other organizations in the community or city and include matching funds or resources to ensure sustainability. Capacity building funds cannot be used for operating support, salaries, office equipment or indirect costs. Given the focus on capacity building, preference will be given to proposals that strengthen or innovate existing programs. All funding requests should include measurable goals and outcomes. Incomplete applications will not be reviewed.

What kind of projects or initiatives are most appropriate or competitive for these capacity building grants?

Organizations applying for funds are encouraged to review and incorporate best practices into their proposals by researching and learning about other successful models for capacity building. Capacity building efforts should result in measurable improvements to the organization (Application Section IV). Examples of capacity building proposals appropriate for these funds include one or more of the following:

- Activities that improve effectiveness and efficiency of current programs
- Evaluation and measurement to strengthen an existing program
- Activities that drive scale to further leverage and maximize current assets and resources
- Investments in improvement science to better deliver services to target population
- Strategic and sustainability planning
- Strengthened leadership and governance
- Staff Training (including leadership development and quality improvement training)

Grant proposals collaborating with other organizations will be given funding preference.

How much funding can organizations apply for?

Organizations applying for general capacity building grants can apply for grants of \$15,000. The grant cycle is from July 1, 2019 to June 30, 2020.

What is required of grantees who receive grant funding?

Grantees are required to:

- Attend Capacity Building Meeting(s) TBD
- Complete Quarterly and Mid-year Progress Reports that includes a summary of capacity building activities, outcomes progress and budget spent to date
- Attend 1:1 Technical Assistance Meeting (s) with CCHMC Staff as needed based on capacity building needs assessment, and utilize grant resources to increase skills
- Participate in All Children Thrive Learning Sessions twice a year (dates TBD)
- A final report is due by June (TBD), 2020

If applicant has previously received grant funds, applicants must provide how funds achieved stated goals.

What kind of outcomes should I submit or How do I complete the outcomes section (Section III)?

We recommend that applicants propose outcomes that are SMART – Specific, Meaningful and Measurable, Achievable, Realistic, and Time-Bound. See the example below as a model for applicants.

A. How will the Organization Build Capacity? (2-3 Measurable Goals or Outcomes)	B. Describe what you plan to achieve toward each goal by the mid-year of funding (December, 2017).	C. Describe what you plan to achieve toward each goal by the end of the funding year (June, 2018).
1. Implement Staff training in school readiness and quality improvement or program evaluation	1a. Program lead will attend Kindergarten Readiness Summit, Children Thrive. 1b. Team will build capacity through training such as RCIC - Rapid Cycle Improvement, CLI - Community Leaders Institute, Impact University, etc.).	1. 20 residents ages 3 and 4 enrolled in quality preschool 2. Establish goals for next 12 months
2. Develop database to track whether/where 3 and 4 year old children are enrolled in quality preschool programs	2. Tracking system developed in an Excel database where data is entered and updated weekly.	3. Maintain database and complete quality checks to optimize efforts.
3. Increase enrollment of 3 and 4 year old residents in quality preschool from 20% (5 children) to 40% (10 children)	3. Enroll a total of 5 children in quality preschool by mid-year (6 months).	4. Enroll a total of 10 children in quality preschool by the end of the year (12 months).
D. List Number of Avondale Residents Expected to be Impacted	Children: 20 children ages 3 and 4 (12 age 3, 8 age 4)	Adults/Families: 35 caregivers of children ages 3 and 4 (15 mothers, 8 fathers, 6 grandmothers, 6 other)

I. ORGANIZATION BACKGROUND

A. Organization Name	Click here to enter text.
B. Organization Address	Click here to enter text.
C. Organization's Mission	Click here to enter text.
D. Organization's Primary Goals	Click here to enter text.
E. Year Organization was Established	Click here to enter text.
F. Organization's Primary Service Neighborhoods or Geography	Click here to enter text.
G. Name of Executive Director and Contact Information	Click here to enter text.
H. Name (s) key staff working on Capacity Building Grant and Contact Information	Click here to enter text.
I. Is this Organization a Registered 501c3?	Yes <input type="checkbox"/> No <input type="checkbox"/>
J. Is the Organization Board list attached?	Yes <input type="checkbox"/> No <input type="checkbox"/>
K. Is the Organization Budget Narrative attached?	Yes <input type="checkbox"/> No <input type="checkbox"/>

II. CAPACITY BUILDING INITIATIVE NARRATIVE

A. Name of Initiative/Program to be Funded	Click here to enter text.
B. Describe the problem	Click here to enter text.
C. Describe the Target Population including the demographics and circumstances of population	Click here to enter text.
<p>D. Describe the Impact this Initiative/Program will have on Health Priorities in Avondale (choose one or more below)</p> <ul style="list-style-type: none"> 1) Ensuring Children have primary care and medical home in order to ensure Healthy Minds and Bodies (Thrive by Five) 2) Reducing Infant Mortality and preterm births 3) Improve Early Literacy, School Readiness and Third Grade Reading 4) Keeping Kids Well, Healthy and Out of the Hospital (Reduce Inpatient Bed Days) 5) Addressing Social Determinants of Health (housing, employment/income, parenting) 	Click here to enter text.
E. Describe intentional collaborations with other organizations that promote a holistic approach to addressing family/individual's needs and how these collaborations will impact Health Priorities in Avondale	Click here to enter text.
F. Describe the Sustainability Plan for this Initiative/Program	Click here to enter text.
G. Primary Service Neighborhood (s) or Geography of this Initiative/Program	Click here to enter text.
H. List other Communities Served other than Avondale	Click here to enter text.

III. MEASURABLE OUTCOMES

Measurable Outcomes (how will the organization build capacity)	Describe the plan you achieve toward each goal by mid-year of funding by December 2019	Describe the plan to achieve toward each goal by the end of the funding year June 2019
A. (Outcome A) Click here to enter text.	Click here to enter text.	Click here to enter text.
B. (Outcome B) Click here to enter text.	Click here to enter text.	Click here to enter text.
C. (Outcome C) Click here to enter text.	Click here to enter text.	Click here to enter text.
D. What Technical Assistance or resources will you need to be successful in meeting your goals/outcomes?	Click here to enter text.	
E. List the number of Avondale Children expected to be Impacted	Click here to enter text.	Click here to enter text.
F. List the number of Avondale Adults expected to be Impacted	Click here to enter text.	Click here to enter text.
G. List the number of non-Avondale Children expected to be Impacted	Click here to enter text.	Click here to enter text.
H. List the number of non-Avondale Adults expected to be impacted	Click here to enter text.	Click here to enter text.

IV. BUDGET INFORMATION

A. Organization Annual Budget	Click here to enter text.	
B. Requested amount for Capacity Building for proposed Initiative/Program and describe how dollars will be spent	Amount:	How dollars will be spent:
	Click here to enter text.	Click here to enter text.
	Click here to enter text.	Click here to enter text.
	Click here to enter text.	Click here to enter text.
	Click here to enter text.	Click here to enter text.
C. Total Budget for proposed Initiative/Program. Please include additional funding.	Click here to enter text.	
D. How would this Initiative/Program be implemented and sustained if it were funded at a reduced level?	Click here to enter text.	
E. List potential sources of financial and non-financial leverage for proposed Initiative/Program. Please list funder and amount. Example: Organization donated \$200 worth of books for school library	Click here to enter text.	

V. MEASURABLE OUTCOMES FOR PRIOR CAPACITY BUILDING GRANT RECIPIENTS

A. Did your organization receive a Capacity Grant for Fiscal Year 2020?	Yes <input type="checkbox"/> No <input type="checkbox"/>	
B. If yes, please describe goals and outcomes for previous grant	Goals:	Outcomes:
	Click here to enter text.	Click here to enter text.
	Click here to enter text.	Click here to enter text.
	Click here to enter text.	Click here to enter text.
	Click here to enter text.	Click here to enter text.
C. How did your previous grant build capacity within your organization?	Click here to enter text.	
D. What were some of the successes and challenges with your previous grant?	Click here to enter text.	
E. How will you building on these learnings with future grants?	Click here to enter text.	
F. What technical assistance was helpful on your previous grant?	Click here to enter text.	

VI. OTHER COMMENTS (OPTIONAL)

Click here to enter text.